



Place Based Working and the Role of a Place Partnership Lead

Friday 9 August 2019



Principles (Report to Council May 2019)

- Kirklees is comprised of distinct communities with different needs and strengths
- Recognition that one size doesn't fit all. Some issues are better tackled on a Ward / Sub Ward basis, whilst other strategic issues are best addressed at a geography wider than a Ward
- In order to maximise potential, we need to work on a partnership basis across a footprint that's larger than a Ward. 7 Places identified based on demographics
- This requires leadership and the ability to work alongside other Ward councillors



Outcomes and intelligence

- We aim to strengthen communities by using insight we have at a Place Partnership level
- Use of data from multiple sources, across the Partnership for example, to identify the distinct differences between different communities
- Overlay this data to paint a more complex picture to assist in identifying the needs of places
- Using the above intelligence to identify outcomes to be achieved to address the priorities of an individual Place Partnership



Role of elected councillors

- Place based working recognises that councillors are at the heart of the communities they serve and understand the diversity of Kirklees
- They have an understanding of local communities and their capacity to identify and address needs at a local level
- They have connections with informal networks and key community influencers
- In tackling strategic issues on a larger geographical footprint councillors are ideally placed to lead this through a defined role



Place Partnership Lead Member Role

Intelligence from the Council and partners for their 'place'

Works with Councillors within their place to validate and add to that intelligence using insight held at a local level

Coordinates activity to address identified needs across the wider place footprint, ensuring all communities have a voice and are adequately engaged

Works with Councillors to identify gaps in community capacity and opportunities to fill them

Brokers potential solutions with Councillors and communities, based on intelligence and insight, that tackle priorities

Make recommendations to Cabinet.
Monitors progress, evaluates activity, communicates progress and escalates issues



Place Partnership Lead Member Role

Development

Identifying opportunities to develop community groups in order to support achieving outcomes and provide longevity

Ensuring members have access to development opportunities that support them to carry out their role effectively

Communication

Facilitating discussion, such as chairing formal and informal meetings, facilitating workshops with community groups, partner organisations and other Councillors

Identifying innovative opportunities to engage communities and ensuring that these are well publicised and accessible

Working with Cabinet Lead

Making decisions about spend within their area

Escalating issues as appropriate

Capacity

Working with Councillors to identify capacity within communities and to support them in filling gaps through work with officers and partners, for example



Governance and Accountability

- Councillor Scott has responsibility for Place Based Working and she will provide support and leadership for the 7 Lead Members and direct linkages back into Cabinet. She will be held accountable at Cabinet and Council for performance and delivery;
- Overview and Scrutiny Management Committee has identified Place Based Working as a priority area of work. They will be discussing the approach they wish to take at their meeting in September;
- All Place Partnership Lead Member recommendations will be brokered and shared with Ward Councillors and thereafter considered by Cabinet. They will therefore be subject to scrutiny and accountability afforded to all public decisions;
- The Health and Wellbeing Board operates to improve the health and wellbeing of the people of Kirklees, at population level, to reduce health inequalities and promote the integration of services. The 7 lead members will use the JSNA to inform their work and may wish to take their findings to the health and wellbeing board to influence policy at population level



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